

PRODUCT DESIGN + CREATIVE DIRECTION + PROJECT MANAGEMENT





"Jay is one of the most well-respected and personable professionals we have ever had the pleasure of working with. He is great with people, thorough in his approach and exceptionally talented as a director. His sophisticated taste and eye for detail is a perfect match for our brand."

Ali Forman, InStyle Magazine

"I've worked with Jay Lane on a number of occasions over the past few years and have always found him to be thoroughly capable and professional. The high profile projects he's been involved in have run smoothly and come in on time and on budget. He stays on top of the entertainment industry, is highly polished and proactive about pitching his (usually quite good) ideas."

Aaron Sugarman, New Line Cinema



"Studio Pyro delivered top notch creative leadership and execution on our Sports Website. They have a good sense of balance between pragmatism and glitz and were successful in translating our marketing goals into refined design. They worked on an impossibly short timeline to help us meet an important launch date."

David Freedman, CAA



"Jay Lane and Studio Pyro have redesigned my website twice. In both cases the experience was incredibly thorough, collaborative and enjoyable. Jay knows his way around the web and did (and continues to do) a lot of research on other photographic websites. And while my website seems straight forward, there are a lot of moving parts that gives the user a remarkable fluid experience. My site loads quickly and moves seamlessly. And...I received numerous compliments and recognition for both designs."

Art Streiber, Photographer



"Jay is an entrepreneur, an innovator and a marketing genius."

Kim Britt, Dell

CAA
DISNEY
LIONSGATE FILMS
NEW LINE CINEMA
THE AMERICAN FILM COMPANY
ZODIAK USA

TOMMY HILFIGER

HARRISON & SHRIFTMAN PR

VAN WYCK & VAN WYCK

VICTORIA'S SECRET
CLOTHES OFF OUR BACK

ART STREIBER PHOTOGRAPHY

WIREIMAGE

INSTYLE MAGAZINE CLIENTS
PEOPLE MAGAZINE

CAPITOL RECORDS

EDELMAN

CRISPIN, PORTER + BOGUSKY

DAVIE-BROWN ENTERTAINMENT

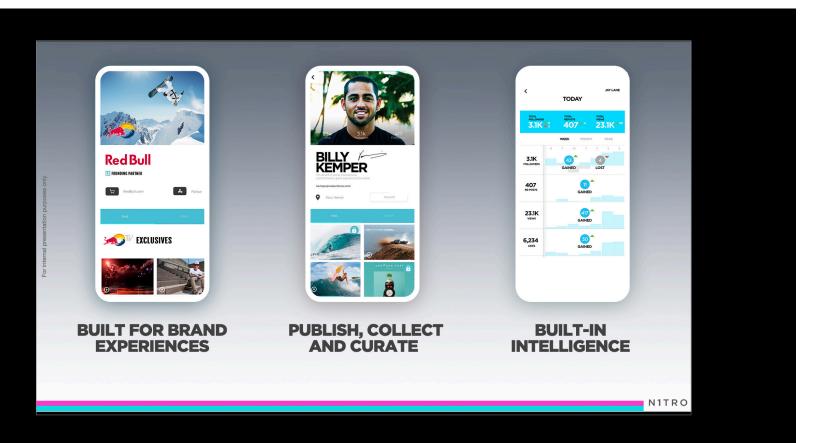
THQ GAMES

DELL

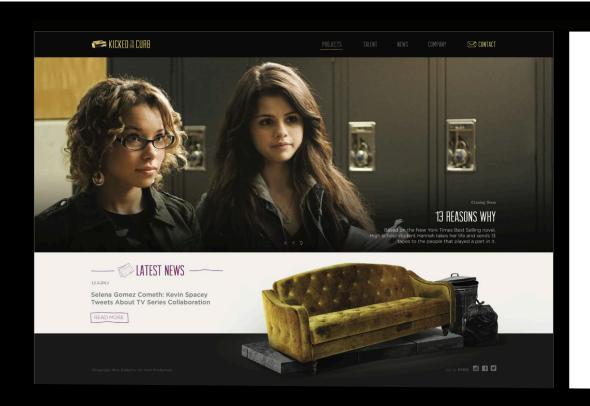












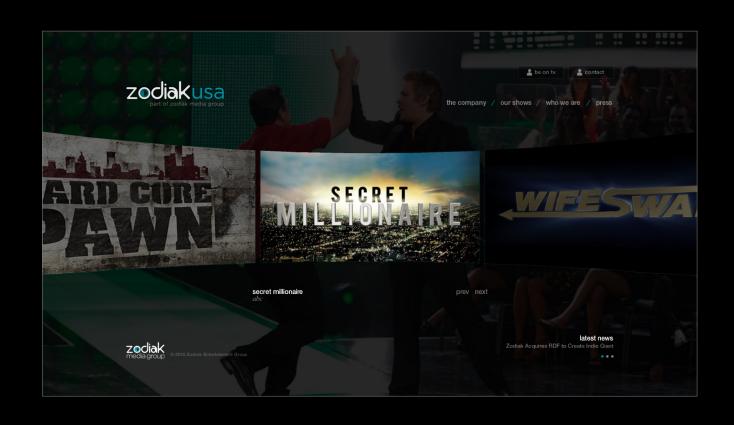




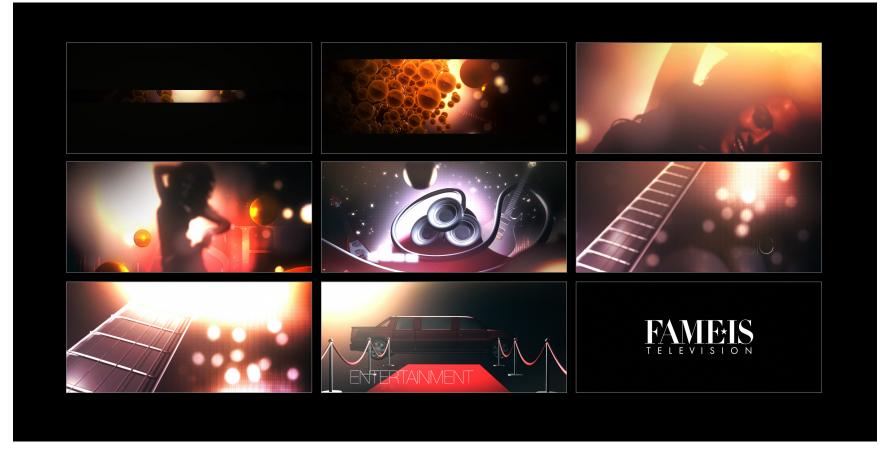








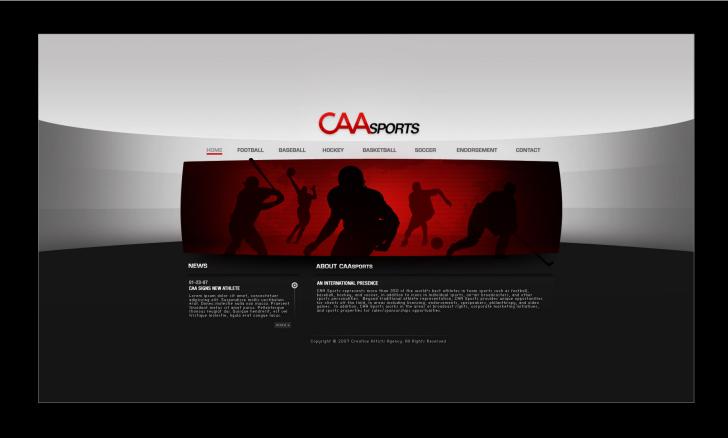
















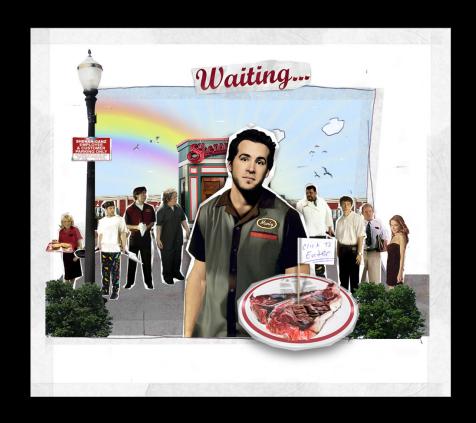






















ABOUT US BOOKS PRODUCTS PRESS CONTACT

WRITTEN AND LIVED BY

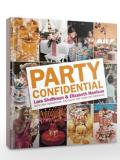
LARA SHRIFTMAN ELIZABETH HARRISON



GET INSIDE! Friday, November 3rd, 2006 Hosted by Domino Magazine Held at the private home of Mary Parent

ORDER NOW

AMAZON.COM BARNES & NOBLE BOOK SENSE BOOKS A MILLION













VAN WYCK

About Our Firm

Paying careful attention to each client's visual sensibility and brand identity, Van Wyck & Van Wyck incorporates whimsical details, natural materials and theatrical elements into every event we design.

and experiential marketing firm Paris where he was responsible for nightly the launch campaign for La Prairie's Silver serving private, corporate and diplomatic receptions at the American Rain perfume, Madonna and Maverick non-profit clients throughout the Embassy. Bronson moved to Los Angeles Records' MTV Video Music Awards after United States and the world. Van and worked in the set department on the party, and the weddings of Marina Rust, Wyck & Van Wyck designs events Paramount lot, and then as a creative exaround age-old notions of hospi- ecutive for a film studio. In 1999, Bronson tality, graciousness and generos- founded Van Wyck & Van Wyck with his Mimi Van Wyck, after graduating from Ity, and focuses on helping our mother Mary Lynn. Since then, Bronson the University of North Carolina at clients share quality, beauty and has belined such notable events as the warmth with their guests. For events as experiences rooted in dialogue, story telling and face-to-face interactions to drive purchase behavior and brand preference

Our family-owned firm is distinguished by innovative designs and an unsurpassed level of service. Paying careful attention to each client's visual sensibility and brand identity, van wyck & van wyck incornorates whimsical details, natural materials and theatrical elements Theater, and continues to be active in a Into every event we design.

a leading environmental Bronson began his career as a protocol economic conference and dinner hosted design, event production aide to Ambassador Pamela Hamiman in by Hillary Clinton and Warren Buffet, to 2000 Democratic National Convention,

Lynn Van Wyck, having spent her childhood traveling in Europe, her edu-cation studying art history at Briancliff College, and many years entertaining at her family's farm in Arkansas, Mary Lynn brings a lifetime of creativity style and hospitality to her clients' events. She is a Inn at Eden Isle and has served on the boards of the Nature Conservancy, the Cancer Research Center the Arkansas Arts Center and the Arkans as Repertory eve tartan ball. variety of charities. Mary Lynn has

T an Wyck & Van Wyck Is Brosson Van Wyck, a Yale history major, managed events ranging from the recent Samantha Boardman and Celerie Kemble

< MENU

Chapel Hill, Mimi joined Senator Blanche Lincoln's campaign as the Director of corporate clients, our Integrat- the signing of the Dayton-Paris Peace Ac Constituent Services, eventually becomed marketing approach utilizes cords, the Hearst Tower opening gala, and ing the special assistant to the senator's Wendi Murdock's 40th birthday party. chief of staff in Washington. In 2001, Mimi moved to the college board where as deputy secretary of the corporation she oversaw all aspects of institutional governance. A part of Van Wyck & Van Wyck since 2003 Mimi manages the entire team and personally oversees many of its highest profile projects. Mimils founder of the award-winning Red Apple Mercedes Benz national dealer meetings in Las Vegas. Scottsdale and Monte Carlo. Katie Couric's 50th birthday party, and Elaine & Steve Wynn's 2008 New Year's



Site by PYRO





ENTENOITE





Press Inquiries SOPHA PALICY | SOPHABARORAPICON | 949.525.5022

CLIENT ARORA PR

SHORT BIO

For choreographer Rujuta Vaidya, putting together the Slumdog Millionaire and Wall-E numbers for the Academy Awards show was not only a milestone in her career but a significant moment in her life story.

INTERVIEW

There it was in front of me my work, my choreography and my vision - coming to life with one of the biggest pop divas in history



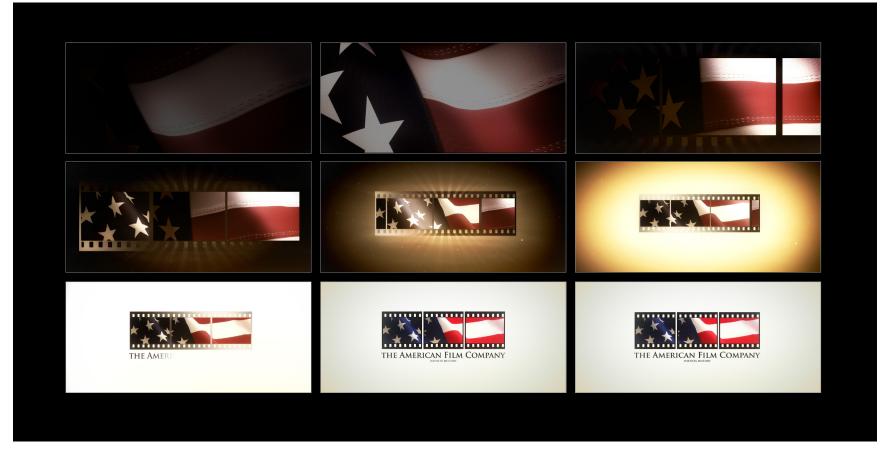


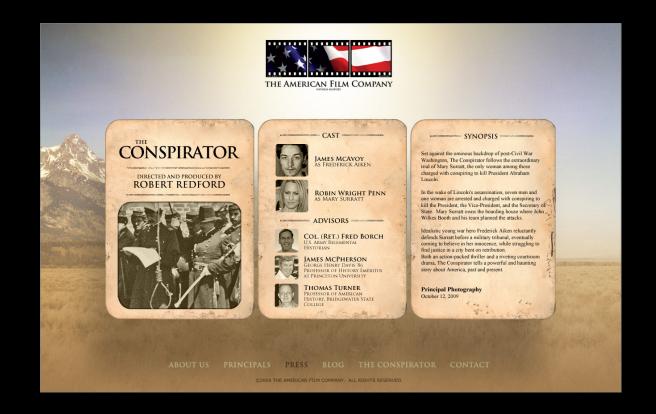


CLIENT THQ













CLIENT EMG



G·R·A·C·E

PLREEMENT

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Suspendisse non risus et erat sollicitudin viverra. Vestibulum ut felis at enim accumsan aliquet. Renean vehicula volutpat ante. Maccenas sit amet ipsum sed sem tiniodiunt sagititis. Maccenas id lacus a tortor fermentum euismod. Phasellus vitae tellus. Suspendisse sed libero. Praesent risus. Maccenas eleifend condimentum doior. Duis laceret portitior metus. Duis ligula.



CRANK YANKERS



FRIEND

PROJECT

LIFESTYLE MARKETING

PRODUCT PLACEMENT

TV PRODUCTION

CONTACT









MANT MORE?

STUDIOPYRO.NET 949.689.3764 JAY@STUDIOPYRO.NET VENICE, CA